

SWA Celebrates 75 Years of Art!

The first meeting of the members of the Society for Sanity in Art, Inc., took place on March 9, 1938 at the residence of the President, Josephine Hancock Logan and the first National Sanity in Art Exhibition was held in May, 1939 at the Stevens Hotel in Chicago. Branches were subsequently opened in Des Moines, Iowa, New York, Philadelphia, Los Angeles, New England (Boston), St. Louis, Missouri and San Francisco. In 1939, Edgar Payne volunteered to become the President of the Society for Sanity in Art at our sister chapter in Los Angeles. By the mid-40s most of the chapters had closed down but, after the death of Mrs. Logan in 1945, our organization changed its name to Society of Western Artists in 1947, with Mr. John Garth serving as the first President in San Francisco under its new name. The Los Angeles Chapter also changed its name to Artists of the Southwest. After 75 years, the San Francisco and San Joaquin Valley Chapters remain the legacy of those many artists before us committed to a vision of sane and representational art. We look forward to another 75 years. Happy 75th Birthday, SWA!

President's Message—SFC

Hi, Everyone,

The end of 2014 is rapidly approaching and SWA has been able to exhibit some fabulous shows this year. The Annual was particularly spectacular! Our Fall Show for October–November is already up. If you get a chance, please bring a friend down to the Gallery and have a look. The December–January Show will end our year. For those of you who plan on entering, a warm scene would be a great way to entice people to step out of the cold and into the Gallery during the winter months.

I wish to thank everyone who has volunteered this year! Thank you to those who gave of their time during receiving and hanging. And thanks to our Signature Members who gave their time to be a judge. We could not have shows without all your volunteer efforts.

I would also like to give a special thanks to our Board of Directors. You have been a great team to work with and have made my job as President very rewarding.

We do need a few members to flesh out our Board. If you would like to volunteer and give back to SWA, please let me know. It really is a joy to work with a group of like-minded people with a great sense of integrity and commitment to SWA. Please join us!

SIGNATURE MEMBERS: Don't forget to enter our shows! Your artistic endeavors are what SWA has been built upon since its inception. Your works, along with members still accruing points for their signature, provide a great visual quality and style for others to

enjoy. Everything we hang on our walls provides an opportunity to encourage the continuing appreciation for the arts and maybe even spark an interest in someone who may want to join us in our quest of creative expression.

Sherry Vockel, President

(650) 873-0118 or sherry@societyofwesternartists.com

General Meeting and Demo Saturday, November 15, 1 p.m., SWA Gallery

Alvin Joe

Watercolor Demonstration

Alvin Joe has been a professional Advertising Art Director and Designer for over 30 years in the San Francisco Bay Area. During the course of his successful career, Alvin has won awards and has achieved recognition in logo designs, brochures, and ad pieces. His current paintings are still-lives and landscapes in watercolor.

2014 Annual Most Popular Painting: "Sun Lovers," a pastel by Helen Scheel

SWA August–September Exhibit People's Choice Award goes to Catherine Street Delfs for her acrylic "Cheney Court–Winchester, Engand."

It is time to renew your membership. Please use the form on the last page.

President’s Message–SJVC

Greetings from the valley,

As I write this, October 3rd, the fall months are upon us but here on the west coast that season seems delayed a month or two. I grew up in Michigan so by now, when you read this, the trees will have turned their glowing reds, yellows, golden browns and dropped them to the ground waiting to be buried by a cold silent blanket of snow. This year I amazed myself and actually planned ahead and did a fall painting. Yes its true, and it is hanging in the hall entryway. Out here, though, it does look out of place. Even though it is technically fall outside there still remains the greens of summer and the lingering warm weather. In about three weeks, though, when our fall colors do arrive, that painting will be taken down and entered into our Fall Show. That show will still be up when this goes to print so anyone in the area can enjoy the show at the CMAC building in downtown Fresno, 1555 Van Ness Ave. The next letter should contain the results of that show and hopefully some pics.

One of the other things that happens in the fall is the Fresno Fair. SWA has generously contributed to the art program in the area over the years and this year was no exception. Thank you for the support to the local art programs in the high schools. Dean Dallin, Dennis Lewis and myself had the tough task of judging the work from the Fresno County School District for the awards from SWA. I must say it is a good thing that we only had to focus on the high school category. It was encouraging to see the excellent work coming through the young people these days. Here are the results of that competition.

SWA memorial Award: Student Megan Moriucci for a color pencil titled “Jaguar,” a \$500 award

The “Alfred E. Thomas” award: Student Kirolies Shalaby for a piece titled “Cephalopod Serenade,” a \$250 award. For those who have been away from high school biology, that would be, in this case, an octopus.

Three other students, Jasmine Parker, Tyler Roberts and Kortney Garcia were given \$50 gift certificates from Allards. We did the judging and awarding on behalf of Allards.

So the first of November starts out with an exciting event involving our fall show and the Fresno Art Hop. Our show at the CMAC building will be a part of this November 6th event. Come on out that night from 4:00 till 9:00. Refreshments, good conversation and great art are expected.

SWA CONTACTS

SFC President/		
Web Master	Sherry Vockel	650-922-7474
SJVC President	Ron Jarvi	559-325-3836
Director of Exhibits	Carrie Drilling	650-692-8998
Gallery Coordinator	Alisan Andrews	650-400-8623
Reception Director	Sharon Harris	650-615-9856
Advertising	Laura Johnson	650-591-1595
Hospitality	Camilla Roos	650-365-8757
Membership	Loretta Hawkins	650-588-1154
Publicity	Judy Puccini	650-737-6084
Signature Awards	Doris Guzman	415-731-4038

SCHEDULE OF EVENTS

SWA October/November Exhibit

Oct. 1–Nov. 21

Nov. 15

Board Meeting

Alvin Joe Watercolor Demo

SWA December–January 2015 Exhibit

Dec. 3 – Jan. 23

Receiving Nov. 22

Gallery Hours: 10 a.m.–3 p.m., Wednesday–Saturday

November stays busy with a paint-in at the Riverpark Art Studios on the 22nd. Still-life set ups will be provided from 10:00 until 3:00 pm. Bring your supplies and a sack lunch and lets throw some paint around.

The last thing in November to remember is our Fall Show take down and pick up on the 29th., from 9:00 until 11:00.

December 6th is the last activity for the year. This should be a fun time with our potluck and Signature Award presentation. We have two members this year who will receive the award. Come out and get a sample of good food and some fine art on display by these two accomplished members.

Enjoy the Holidays and keep those brushes wet..

Ron Jarvi, President SWA SJVC

Welcome to New and Returning Members Angelo Robinson, Rebecca Bangs, Yvonne Garden, Katherine McGuire, Maralyn K. Miller, Jim Stauffer, Miroslava L. Friedman, Ed Cawthon and Janice Schafer SWA.

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/Jun) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsmin@gmail.com. Check must be received before your ad can be published.

2014 SWA Gallery Exhibition and Workshop Schedule

SWA Non-Signature Member Show

SWA February/March Exhibit

Ferenc Besze Watercolor Workshop

SWA April/May Exhibit

Sequoia High School Show

64th Annual Exhibit

Peggi Kroll-Roberts Oil Workshop

SWA August/September Exhibit

October/November Exhibit

David Savellano Watercolor Workshop

SWA December/January 2015 Exhibit

December 4 – January 24: Receiving November 27

January 29 – March 28: Receiving January 23

March 22 – 23

April 2 – May 16: Receiving March 29

May 21 – May 30

June 4 – August 3: Receiving May 31

*June 27 – 29; Two days with model
One day still life*

August 13 – September 26: Receiving August 9

October 1 – November 21: Receiving September 27

October 3 – 5

December 3 – January 23: Receiving November 22

2014 SWA Demonstrations

Jan. 18	Decker Walker	Oil
Feb. 15	Ferenc Besze	Watercolor
Mar. 15	Steve Curl	Watercolor
Apr. 19	Joyce Barron Leopardo	Watercolor
May 17	Jim Caldwell	Watercolor
Jun. 21	Teresa Ruzzo	Pastel
*Sep. 13	David Savellano	Watercolor
Oct. 18	Diana Jaye	Critique
Nov. 15	Alvin Joe	Watercolor

The SWA gallery can be rented for meetings and The SWA Gallery is available for rent for classes, workshop, seminars. The rental includes floor space, table, chairs and the use of the public facilities of the Art Center. Consider holding a class or a workshop. The rental fee is \$60 for 1/2 day (4 hrs.) or \$120 for full day (8 hrs.) If you are interested please contact Gallery Coordinator Alisan Andrews (650-400-8623; alisanandrews@yahoo.com) for availability.

October–November Exhibit

October 1–November 21

1st Place	Victoria Chiofalo SWA	<i>Harmony, w/c</i>
2nd Place	Patti Lynch	<i>Le Grand-Pere, w/c</i>
3rd Place	Shirley Green SWA	<i>Door Stopper, w/c</i>

Participants: Alisan Andrews SWA, Tom Chapman, Victoria Chiofalo SWA, Catherine Street Delfs, Carrie Drilling SWA, Shirley Green SWA, Sharon Harris, Ellen Howard, Diana Jaye SWA, Deepali Kapatkar, Laurie Johnson Lepkowska, Patti Lynch, Yvonne Newhouse, Evelyn Nitzberg, Camilla Roos, Julian St. George, Barbara Todd, and Sherry Vockel SWA

Judges: Anneliese Drbal SWA, Leona Moriarty SWA, Anne Oseberg SWA

Volunteers: Alisan Andrews SWA, Kat Bergman, Carrie Drilling SWA, Evelyn Nitzberg, Yvonne Newhouse, Terri Osborne, Jim Stauffer, Barbara Todd, Sherry Vockel SWA

Deadline for the January-February Bulletin: Dec. 3.

If you would like to announce your shows or awards, please send the information to Laura Johnson at dollsinmin@sbcglobal.net. We will include your information, space permitting.

October/November Exhibit



1st Place
Harmony
Watercolor by Victoria Chiofalo SWA

2nd Place
Le Grand-Pere
Watercolor by Patti Lynch



3rd Place
Door Stopper
Watercolor by Shirley Green SWA

BILL

Annual Membership Dues
Due on or before January 1, 2015

Dear SWA Member:

1. Your membership expiration date is 12/31/14. Please remit on or before January 1, 2015.
San Joaquin Valley MEMBERS WILL BE BILLED BY SJVC.
2. BE SURE to include your address label if you receive the Bulletin by mail.

Annual SWA Dues \$45.00

Tel. No: _____
(helps to complete our roster)

ADDITIONAL DONATION: _____

Directions: From 101: Take the Whipple Avenue exit. Go west on Whipple and turn left on El Camino Real. Turn left on Broadway. **From South 280:** Take the Woodside Road exit. Go east on Woodside to El Camino Real. Go north on El Camino. Turn right on Broadway. **From North 280:** Take the Edgewood exit east. At Alameda de las Pulgas turn right. At Whipple turn left. Take Whipple to El Camino and turn right. Left on Broadway. 2625 is on the RIGHT side in the first block.

SOCIETY OF WESTERN ARTISTS
2625 Broadway Avenue
Redwood City, CA 94063