

## President's Message—SFC

Fellow SWA Members—

Things are opening up! We are even hoping to hold an in-person Award Reception at the gallery on July 18<sup>th</sup> for our 71<sup>st</sup> Annual Exhibit, if the situation allows it. I want to personally thank all of our artists who submitted paintings for this show. It is a great show and I encourage you to go see it. For those of you who were juried into the show, don't forget to save the acceptance email you received; you will need it for your Signature Award. If you now have enough points for a Signature Award, please gather up all your paper and email acceptance notices and submit them to me, preferably electronically, so we can honor you with your award next month. Separately in this newsletter, you will find an article outlining the point system used to determine Signature Awards.

Our June artist demonstration will be Yvette Head demonstrating how to paint abstract botanicals in acrylic on June 19<sup>th</sup>. She uses a lot of texture in her paintings so this demo should be interesting from that standpoint alone. Her demo will be broadcast on Zoom from our gallery; the link will be posted on our website and you should have received it via email by now. All demonstrations start at 1:00 pm. Check our website, [www.societyofwest-coartists.com](http://www.societyofwest-coartists.com), for the link to all of our demos, future and past.

We also have some upcoming workshops! Joseph Altwer is doing a workshop on painting a still life in oil on June 26<sup>th</sup> and 27<sup>th</sup>. He was our demo artist in April. Yvette Head will show us how to paint her abstract botanicals in acrylic on September 24<sup>th</sup> and 25<sup>th</sup>. Registration for Joseph's workshop is now open on our website so please sign up for this workshop by a well-regarded oil painter. Stay tuned for more workshop announcements as we iron out the details.

As I said in my last newsletter message, we are now using EntryThingy for all entries to our shows; no in-person entries will be accepted as in the past. This should enable more people to enter, especially those who are located away from the Bay Area. If you need help using EntryThingy, please let us know at the email below.

Please stay healthy and safe.

Regards,

**Jim Stinger**

**SFC President**

[swagallery@societyofwesternartists.com](mailto:swagallery@societyofwesternartists.com)

**People's Choice Award for April 2021:** *Stay Home#Save/Lives*, oil by Jitenfra Tandel

## Capuchino High School Show

Each year SWA hosts an exhibit for a local high school at our Art Center in San Bruno. In 2021, the show was for Capuchino High School. Many thanks to Zan Levine, Visual and Performing Arts Department Chair, for her organization and work on this show. The students exhibited 80 pieces of art, including photos,

## Kacey Vicencio Wins SWA-SFC Scholarship

In 2009, SWA received a donation from the Joseph and Helen Haki Trust. The funds were given on the condition that the interest on the funds would be used to grant art scholarships for local high school seniors. Each year SWA awards two art scholarships—one for a San Mateo County student and one for a Fresno area student. One of the local high schools is chosen on a rotating basis and the school's art teacher selects the deserving student. This year the San Francisco Chapter awarded the scholarship to Jefferson High School Student, Kacey Vicencio.

## Maxine Fargason Display

*Maxine Fargason paintings are in the Display Window at the SWA Art Center.*

Maxine is Signature Member of SWA and Alliance of California Artists. She was instrumental in the creation of the San Joaquin Chapter of SWA. As an 88 year old Award-winning artist, she paints mostly plein air landscapes in oil, acrylic and pastel. She also paints portraits, striving to get a close "likeness" while remaining somewhat 'loose' to maintain the freshness of the painting.

*Thanks to Pam Della SWA, Reba Leon and Jacquelyn Grey for donations to SWA.*

*Welcome to New and Returning Members: Stephen Seymour, Lu Chang and Martha Diaz.*

Please inform the board if you know of members who are ill or have died or have lost family members.

**September–October Bulletin Deadline: August 3**

*Go to [societyofwest-coartists.com](http://societyofwest-coartists.com) for the link to the demos.*

*Please mute your computer when joining.*

**President’s Message–SJVC**

Members,

We’ve opened up the month of May with our Membership’s Annual Show. The results are listed on page 4. A few members took part in the SWA Annual Show in San Bruno. Our member, Marilyn Torchin, received First Place in the Non-Representational Division.

We have begun preparing for our next two shows. During July, our members will exhibit work at Allard’s Art Store. It’s a place where the members of the Valley shop for supplies. Our August Show will be for Signature Award Members. I think it will be a special show. We’ll be returning to downtown at the Fresno Art’s Council Gallery.

It’s been a while since the members of the SWA San Joaquin Chapter have met as a group. I hope we can change that with new experiences.

**Jesus Sepulveda,**  
SWA-SJVC President

<b>Annual Show Winners</b>	<b>4</b>
<b>SJVC Show Winners</b>	<b>4</b>
<b>Capuchino High School Show</b>	<b>5</b>
<b>Scholarship Winner</b>	<b>6</b>
<b>Altwer Workshop</b>	<b>7</b>
<b>Annual Exhibit Winners Images</b>	<b>8</b>
<b>SJVC Exhibit Winners Images</b>	<b>17</b>
<b>Signature Award Schedule</b>	<b>22</b>

<b>SAN FRANCISCO CHAPTER CONTACTS</b>		
<b>SFC President/ Signature Awards/ Demos</b>	<b>Jim Stinger</b>	<b>650-493-6043</b>
<b>1st Vice President</b>	<b>Fran Simontacchi</b>	<b>659/583-0117</b>
<b>2nd Vice President/ Publicity</b>	<b>Judy Puccini</b>	<b>650-737-6084</b>
<b>Recording Secretary/ Director of Exhibits</b>	<b>Carrie Drilling</b>	<b>650-692-8998</b>
<b>Treasurer/ Gallery Coordinator</b>	<b>Sharon Harris</b>	<b>650-307-2431</b>
<b>Web Master</b>	<b>Sherry Vockel</b>	<b>650-922-7474</b>
<b>Corresponding Secretary</b>	<b>Doris Guzman</b>	<b>415-731-4038</b>
<b>Bulletin</b>	<b>Laura Johnson</b>	<b>650-533-1239</b>
<b>Membership</b>	<b>Loretta Hawkins</b>	<b>650-588-1154</b>
<b>SFC Center Hours: 11–3, Wednesday–Saturday</b>		
<b>SAN JOAQUIN CHAPTER CONTACTS</b>		
<b>SJVC President</b>	<b>Jesus Sepuleda</b>	<b>559-438-7633</b>
<b>1st Vice President</b>	<b>Linda Lamb</b>	<b>559-275-1597</b>
<b>2nd Vice President</b>	<b>Rudy Murietta</b>	<b>559-709-0486</b>
<b>Secretary</b>	<b>Shirlee Rehart</b>	<b>559-436-4552</b>
<b>Phone/Membership</b>	<b>Maxine Fargason</b>	<b>559-439-4403</b>
<b>Treasurer</b>	<b>Denise McGill</b>	<b>559-229-3025</b>

<b>SCHEDULE OF EVENTS</b>	
<b>SAN FRANCISCO CHAPTER</b>	
<b>July</b>	
17	Board Meeting
<b>July/August Exhibit</b>	
July 28–August 27; Entries 7/1–7/19; Juried in 7/20 & 7/21; Delivery 7/23 & 7/24	
Judging on EntryThingy	
<b>August</b>	
21	Board Meeting
<b>SFC Center Hours: 11–3, Wednesday–Saturday</b>	

**Directions to SWA San Bruno**

**From 280:** take the San Bruno Exit east (towards the Airport). At San Mateo Avenue (approximately 1/4 mile) turn right on San Mateo Avenue.

**From 101:** exit San Bruno Avenue west over the freeway. San Mateo Avenue is immediately after the CalTrain elevated track, turn left. SWA gallery is two blocks south on San Mateo Avenue.

## Revised 2021 SWA Exhibit Schedule

January 2, 2021/December 17, 2021

SWA Board Meeting/Demo January/February Exhibit	January 16 Zoom January 6 – February 12 Receiving January 2
SWA Board Meeting/Demo February/March Exhibit	February 20 Zoom February 17 – March 26 Receiving February 13
SWA Board Meeting/Demo April Exhibit <b>Online entry trial</b>	March 20 Zoom March 31 – April 30 <b>Call for entry closed 3/24. Juried 3 March 27 delivery. Judging for awards after 1 pm.</b>
SWA Board Meeting/Demo Ray Mendieta workshop by Zoom San Mateo School District Exhibit SWA Board Meeting/Demo <b>71st Annual Exhibit</b>	April 17 Zoom <b>April 24 and 25</b> May 1 – May 14 May 15 Zoom May 26 – July 18 <b>Open call for entries 5/1. Close call 5/19. Juried in 5/20. Delivery of paintings 5/21 &amp; 5/22. Awards May 22 after 1 pm. Opening Reception by Zoom Award Reception July 18; 1:30 – 2:30</b>
SWA Board Meeting Joseph Altwer Workshop SWA Board Meeting SWA July/August 2021	June 19 Zoom June 26 – 27 July 17 Zoom July 28 – August 27 <b>Open call for entries 7/1. Close call 7/19. Juried in 7/20 &amp; 7/21. Delivery 7/23 &amp; 7/24 until 1 pm. Judging for awards 7/24 after 1 pm.</b>
SWA Board Meeting September/October	August 21 Zoom September 1 – October 2 <b>Open call for entries 8/4. Close call 8/22. Juried in 8/24 &amp; 8/25. Delivery 8/27 or 8/28 until 1 pm. Judge for awards 8/28 after 1 pm.</b>
SWA Board Meeting/Demo Yvette Head Workshop by Zoom SWA Board Meeting/Demo Skyline Exhibit November/December	September 18 Zoom <b>September 24 &amp; 25</b> October 16 Zoom October 4 – November 6 November 17 – December 31 <b>Open call for entries 10/6. Close call 11/7. Juried in 11/9 &amp; 11/10. Delivery 11/12 or 11/13. Judged for awards 11/13 after 1 pm.</b>
SWA Board Meeting/Demo	November 20 Zoom

## 2021 SFC Demonstrations

January 16	Taryn Curiel	Understanding and Enjoying Yupo Paper with Watercolor/Abstract Painting	<a href="http://www.taryncuriel.com">www.taryncuriel.com</a>
February 20	Guy Magallanes	Watercolor Painting of Peahens Using Shadows to Break Up the Composition	<a href="https://www.guymagallanes.com">https://www.guymagallanes.com</a>
March 20	Karen White	California Landscape in Oil	<a href="http://www.karenwhiteart.com">www.karenwhiteart.com</a>
April 17	Joseph Altwer	Still Life in Oil	<a href="http://www.josephaltwer.com">www.josephaltwer.com</a>
May 15	Aina Clotas	Portrait in Charcoal	<a href="https://www.ainaclotas.com/">https://www.ainaclotas.com/</a>
June 19	Yvette Head	Abstract Botanicals in Acrylic with Texture	<a href="http://autumnlanestudios.blogspot.com/">http://autumnlanestudios.blogspot.com/</a>
September 19	Amy Rattner	TBD	<a href="https://www.amyrattnerart.com/">https://www.amyrattnerart.com/</a>
October 16	Gerald Boyd	Portrait in Pastel	<a href="http://www.geraldboyd.com;">http://www.geraldboyd.com;</a> <a href="http://geraldboyd_bio.html">geraldboyd_</a> bio.html Also visit Gerald Boyd's Facebook
November 20	Steve Curl	Landscape in Watercolor	

*(Demos are on YouTube Live or Zoom until further notice.)*

## 71<sup>st</sup> Annual Exhibit Winners

<b>Best of Show</b>	<b>William Ramroth</b>	<b>Tortoise Sunglasses</b>	<b>Oil</b>
<b>Oil</b>			
<b>1<sup>st</sup> Place</b>	<b>Martha Diaz</b>	<b>Morning View</b>	
<b>2<sup>nd</sup> Place</b>	<b>Lu Chang</b>	<b>Carmel Beach Scene</b>	
<b>3<sup>rd</sup> Place</b>	<b>Tomiko Bailey SWA</b>	<b>Noon at Basillica at Carmel Mission</b>	
<b>Watercolor</b>			
<b>1<sup>st</sup> Place</b>	<b>Stephanie Getzler SWA</b>	<b>Farmer’s Market Sweet Peas</b>	
<b>2<sup>nd</sup> Place</b>	<b>Guy Magallanes SWA</b>	<b>Wandering Peafowl</b>	
<b>3<sup>rd</sup> Place</b>	<b>Tony Pepito</b>	<b>Lake Nacimiento House</b>	
<b>Pastel/Mixed Media</b>			
<b>1<sup>st</sup> Place</b>	<b>Deborah Shea</b>	<b>Girl Who Loved Yellow</b>	
<b>Non-Representational</b>			
<b>1<sup>st</sup> Place</b>	<b>Marilyn Torchin</b>	<b>Celebration</b>	
<b>Portrait Award</b>			
<b>1<sup>st</sup> Place</b>	<b>Christine McLaughlin</b>	<b>Raya</b>	<b>Watercolor</b>
<b>H.M.</b>	<b>Laurie Rodriguez SWA</b>	<b>Best Friends</b>	<b>Oil</b>

**Judges:** Gerald Boyd SWA, PSWA; Ellen Howard SWA, CPAP, MPAPA; Jean Warren CWA, NWS

**Participants:** Edna Acri SWA, Barbara Alger SWA, Tomiko Bailey SWA, Lu Chang, Joe Crosetti, Martha Diaz, Carrie Drilling SWA, Stehanie Getzler SWA, Shirley Green SWA, Barbara Haddock, Sharon Slusarz Harris SWA, Jane “Henri” Williams SWA, Deepali Kapatkar SWA, Joyce Barron Leopardo SWA, Guy Magallanes SWA, Denise McGill SWA, Christine McLaughlin, Leona Moriarty SWA, Christine Ong-Dijcks, Tony Pepito, William Ramroth, Laurie Rodriguez SWA, Deborah Shea, Fran Simontacchi SWA, Maria Sky, Marilyn Torchin and Rosemarie Willimann

**Thanks to Volunteers:** Yvonne Newhouse who Administrated Enterthingy.com, Sharon Harris, Stephanie Getzler, and Fran Simontacchi

## SWA-SJVC Member’s Show Results

<b>Best of Show</b>	<b>Jesus Sepulveda</b>	<b>Chicano Batman</b>	<b>Oil</b>
<b>1<sup>st</sup> Place</b>	<b>Barbara Haddock</b>	<b>Logan Canyon</b>	
<b>2<sup>nd</sup> Place</b>	<b>Rudy Murietta</b>	<b>Leslie</b>	
<b>H.M.</b>	<b>Maxine Ferguson</b>	<b>Freshly Cut</b>	
<b>Mixed Media</b>			
<b>1<sup>st</sup> Place</b>	<b>Denise McGill</b>	<b>Homeless</b>	<b>collage</b>
<b>2<sup>nd</sup> Place</b>	<b>Lola Nelson</b>	<b>Soul Mates</b>	<b>oil</b>
<b>3<sup>rd</sup> Place</b>	<b>Marilyn Torchin</b>	<b>Morning at Kings River</b>	<b>watercolor</b>
<b>H.M.</b>	<b>Nancy Tan</b>	<b>Labryinth</b>	<b>acrylic textile print</b>

**Our thanks to Diane Mendes, Owner of Studio 74, our host.**

Society of West-Coast Artists

Presents:

# Capuchino High School Art Show



***May 1 - 14***

***Open Noon to 4 PM***

***Monday through Saturday***

Society of West-Coast Artists 2021 San Francisco Chapter

Hakl Scholarship Recipient

Kacey Vicencio



*I've had a life-long relationship with art. I distinctly remember small snippets of drawing my first self-portrait in kindergarten, doodling Pokemon constantly on my school papers, and staring at my older sister's art and wanting to be on par with her skill level in the early years of my life. As corny as it sounds, art gave me a sense of expression as a kid; I loved impressing my classmates whenever we had a project involving drawing, and I was excited whenever I displayed my messily Crayola-penciled in Pokemon art on the transparent slit of my binder.*

*In the beginning of high school, my dad gave me my first and only drawing tablet after becoming curious about taking it on. I immediately loved it--it was drawing without the exclusive hassle of having to keep my lap dusted with pink eraser shavings the entire session, having 20 terribly erased ghosts of my re-sketches haunt me under the one I finally chose. With digital art as my new medium, drawing was generally faster, more accurate, and cleaner, making the experience more fun to me overall.*

*After enrolling in and going through AP Art and Digital Arts classes in junior and now senior year, I think I've done a lot of reflecting. I've definitely improved, and I do really enjoy producing digital media and art. I'd love to dive into something arts-based for my future career, whether it's anything to do with photography, graphic design, or a job akin to the concept area. Art to me is one of my biggest fortes, and I feel as if I must grow what I currently have further and let it manifest into something I can happily partake in for the rest of my adult life.*



THE SOCIETY OF WEST-COAST ARTISTS  
- Presents -  
**JOSEPH ALTWER'S**  
Still Life Oil Painting Workshop on Zoom  
Saturday, Sunday, June 26-27 2021 9AM-4PM

Students will learn a technique to still life painting. We will start the first day by talking about setup and basic composition. Then we will begin drawing on canvas, followed by blocking in the impression of light. The second day we will adjust values, color and drawing with the intention of resolving one area of the painting to show students how to complete their artwork.



**About the Instructor:** Joseph Altwer grew up in the California coast south of San Francisco. He studied at the Academy Of Art in Florence, Italy. In 2009 Joseph continued to teach and work in his shared studio with Leo Mancini-Hresko and Marc Dalessio until 2011. In 2013 Joseph moved to Barcelona, Spain where he taught drawing and painting at the Barcelona Academy Of Art for five years. Joseph has moved from studio painting to working more outdoors because of his interest in nature and his understanding of drawing and color. Joseph sets out to capture what is in front of him, whether it be a coastal landscape or the fleeting light over a garbage can. Joseph now lives in California where he teaches workshops and continues to paint interiors, still life and landscapes of the California coast and surroundings. He currently has his studio at Spanish Town in Half Moon Bay.



Workshop Questions: Email John Barrows at--  
swagallery@societyofwesternartists.com  
Cost: SWA-Members \$225.00  
Joining the SWA with workshop registration \$250.00  
Workshop enrollment \$275.00  
<http://societyofwest-coastartists.com/home.html>



# 71<sup>st</sup> Annual Exhibit



**Best of Show**  
*Tortoise Sunglasses*  
Oil by William Ramroth

# Oil/Acrylic



**1st Place**  
*Morning View*  
**Oil by Martha Diaz**



**2nd Place**  
*Carmel Beach  
Sunset*  
Oil by Lu Chang



**3rd Place**  
*Noon at Basilica of  
Carmel Mission*  
Oil by  
Tomiko Bailey SWA

# Watercolor



**1st Place**

*Farmer's Market Sweet Peas*

by Stephanie Getzler SWA



**2nd Place**  
*Wandering Peafowl*  
by Guy Magallanes SWA

**3rd Place**  
*Lake Nacimiento House*  
by Tony Pepito



## Pastel/Mixed Media



**1st Place**

*Girl Who Loved Yellow*  
**Pastel by Deborah Shea**

# Non-Representational



**1st Place**

*Celebration*

**By Marilyn Torchin**

## Portrait Award



**1st Place**

*Raya*

**Watercolor by Christine McLaughlin**



**Honorable Mention**

*Best Friends*

**Oil by Laurie Rodriguez SWA**

# 60<sup>th</sup> SWA-SJVC Annual Exhibit



**Denise McGill**





**Jesus Sepulveda**



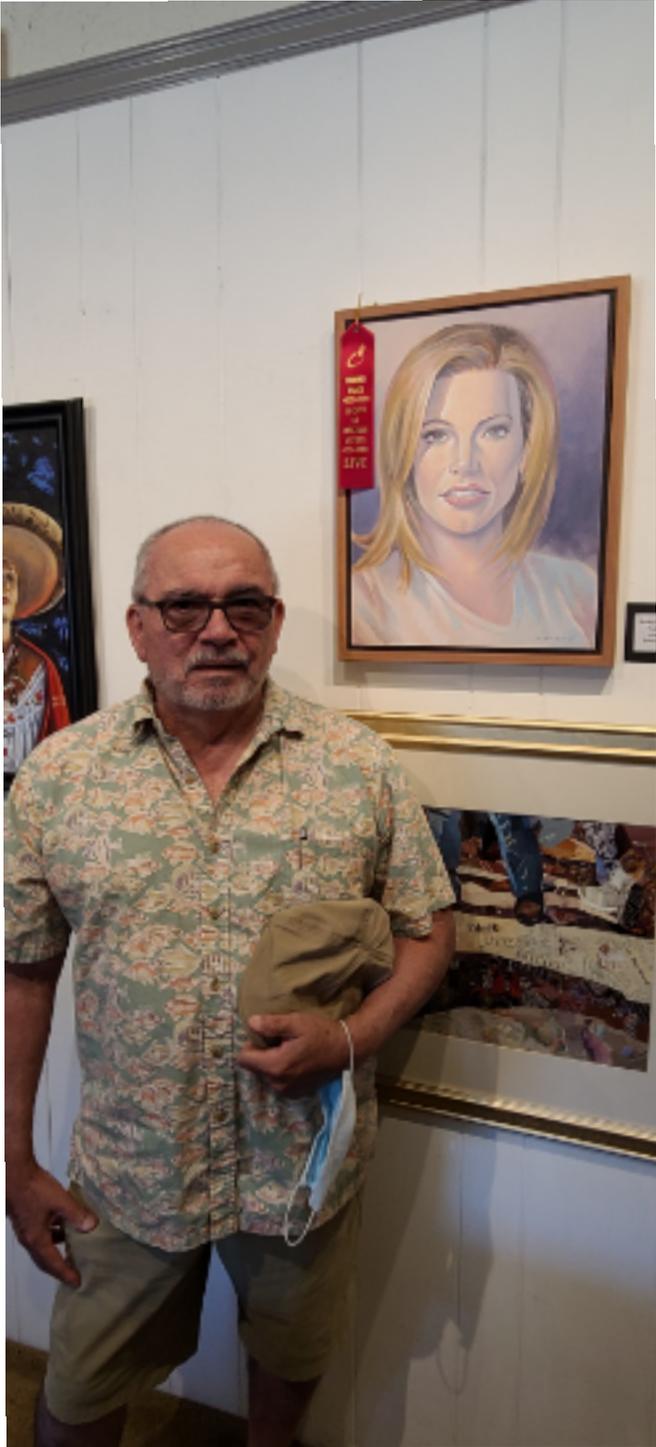
**Carol McFarland**



**Nancy Tan**



**Marilyn Torchin**



**Rudy Murietta**

## SWA SIGNATURE AWARD SCHEDULE

Any member in good standing who has complied with the rules concerning the SWA Signature Award as set forward in the SWA By-Laws shall have the right to use the letters “SWA” in conjunction with his or her name and shall receive a certificate signed by the President. Use of said letters without this certificate is prohibited.

**150 points total; *must include acceptance into 2 SWA San Francisco Chapter Annual Major Exhibits***

### ***Regular Shows:***

- 5 points for acceptance
- 6 points for Honorable Mention Award  
(including 5 points for acceptance)
- 8 points for 3<sup>rd</sup> Award  
(including 5 points for acceptance)
- 10 points for 2<sup>nd</sup> Award  
(including 5 points for acceptance)
- 12 points for 1<sup>st</sup> Award  
(including 5 points for acceptance)
- 15 points for Best of Show  
(including 5 points for acceptance)

### ***Major Exhibits:***

- 30 points for SWA San Francisco Chapter Annual Major Exhibit  
(no additional points for awards)
- 15 points for SWA San Joaquin Valley Chapter Annual Major Exhibit  
(no additional points for awards)
- 10 points for Special Designated SWA Exhibits

Acceptance in a regular show gives the artist 5 points. If more than one painting is accepted for a regular show, the artist may still count only 5 points for each show. If an award is given for one painting, the total points for the award are counted.

SWA Signature Award points are given *only* for SWA juried shows. Save all your acceptance receipts and emails from shows and send only *photocopies* or scanned images of them with your application. Please use the application form below. Applications by U. S. Mail or, preferably, electronically, are accepted.

Submit your completed application to your Chapter President. The SWA San Francisco Chapter Signature Awards chairperson will then review your application for completeness and accuracy. All applications require SWA San Francisco Chapter Board of Directors approval.

Signature Awards are presented at the Awards Reception for the SWA San Francisco Chapter Annual Major Exhibit.

## Signature Award Application

**YOU MUST SAVE ALL SHOW RECEIPTS OR EMAILS FOR PROOF OF ACCEPTANCE. WHEN YOU HAVE EARNED 150 POINTS, RETURN THIS FORM, WITH *PHOTOCOPIES* OR SCANNED IMAGES OF YOUR RECEIPTS**

**NAME** \_\_\_\_\_

**SWA MEMBERSHIP NO.** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY, STATE, ZIP** \_\_\_\_\_

### NAME OF SHOW, MONTH & YEAR; AWARDS; TOTAL POINTS

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