

President's Message—SFC

Dear SWA Members,

I am pleased to announce that our membership has voted to change our name to Society of West-Coast Artists and to allow non-representational art into our shows officially. These changes should take place in the next couple of months. First we have to submit changes to our Articles of Incorporation to the State of California. Once they are approved, the change will be official. I'm not sure how long it takes the State to approve but we will be filing this as soon as our pro-bono lawyer has reviewed the document.

The addition of non-representational art was approved with a 90% vote. Now the work begins! We need to insure that the non-representational art that is allowed into our shows is of the same high quality that we have for representational art. It is very important to everyone that our SWA signature is still as meaningful as in the past. If you have any suggestions, please email me or any of the board members.

One last bit of news—our Annual Report highlighting all our activities over the last fiscal year (February 1, 2017–January 31, 2018) is now on our website. The link is on the page “SWA MEMBERS Shows-Info”.

Sharon Harris, SFC President
swagallery@societyofwesternartists.com

Yvonne Newhouse's paintings are featured at Portola Art Gallery, October 1–31, 2018. Reception: Saturday, October 13, 1:00–4:00 PM, Portola Art Gallery at Allied Arts Guild, 75 Arbor Road, Menlo Park, CA 94025; 650-321-0220, www.portolaartgallery.com Hours: Monday–Saturday, 10:30 AM–4:00 P.M.

The Daly City Arts & Culture Commission presents: **Laurie Rodriguez's** one-man Art Exhibit: ‘Aloha California.’ Opening reception Thursday, October 18, 6-8 PM. Wine, Food, Chocolates and Entertainment! 333 90th Street, Daly City, City Hall Octagon Gallery. Exhibit runs October 15–December 15.

Fran Simontacchi's fluid paintings are on exhibit September 11 through November 2 at Quarry Cove Gallery, 225 Rockaway Beach Avenue #1, Pacifica, California. Hours: 10 AM–5 PM Monday–Friday. Reception October 13, 1–3 PM.

General Meeting and Demo

Saturday, November 17, 1–3 PM
SWA Gallery

Kat Bergman

Acrylic Abstract Demo

Kat Bergman will do a demonstration on her techniques for creating an acrylic abstract painting.

Kat was born in the Kansas City, Missouri area. When she was ten, her family moved to San Carlos, California. She has lived in many areas in Northern California, and on the North Shore of Oahu, HI. She currently resides in Redwood City and works from her studio in nearby San Carlos.

As a child, Kat dreamed of becoming a high fashion designer, as her father worked for Vogue Fashion Marketing in NY. There was never a shortage of fashion catalogues around the house to inspire her. She spent countless hours making drawings of the models, lost in her dreams of greatness! She continued her art-making throughout her school years, falling in love with line and form. Kat resumed her education in her mid-20s, studying art history and design at a local college, as she raised her young family of two boys.

Kat worked in the Silicon Valley electronics industry for many years as a silk-screener, and later as a Quality Director. Throughout her life, Kat continued to paint, sculpt, and draw. For a number of years, she had a small business at home printing her original pen and ink drawings on glass and shirts. After a few years away from art making, she began painting again in 2009, and has continued to paint regularly ever since.

Welcome to New and Returning Members: Gabriella Truckai and Diana Liguori.

SWA August/September People's Choice: “Purple Reign,” an acrylic by Fran Simontacchi.

January-February Bulletin Deadline: December 3

President’s Message–SJVC

We’ve all returned from break, ready to work and to share our experiences. Hopefully, many of you have had time to venture out to gather new ideas. Now we gear up for the new year.

In September, we met with Artist Ma Ly, who demonstrated the use of acrylics in developing a landscape. Ma was born in Laos, raised in France and began his art career in Fresno. Since then, he has earned several awards for his work and service in the Fresno Area. The core of Ma’s work are portraits and narrative paintings done in a realistic style. He is the owner of the “Vernissage Gallery,” where he provides artists a home to exhibit their artwork and to offer lessons to students. We look forward to developing our relationship with Ma and participating in future programs at the Vernissage Gallery.

We are saddened with the passing of Ruth Dallin, a long time supporter and member of SWA. To Dean and the Dallin Family, we offer our support and warmest thoughts.

Please keep painting, we appreciate your support and fellowship. With these elements we will continue to grow as an organization.

Jesus Sepulveda
President, SWA-SJVC

Rent the Gallery: The gallery can be rented for workshops, shows and special occasions. Cost is \$120/day (8 hours) \$60/half-day (4 hours). Contact Carrie Drilling at carriedrilling@gmail.com

Job Description:

Looking for local bay area artist/illustrator who can draw whimsical characters for children’s books. Poems are written by local writer who lives in San Mateo and series of work to be published. Writer has assistant who can accept drawings via email and then return drawings for comment via email. Examples provided.

The work is “whimsical in nature” The age groups are 2–4th grade but we have found fans of all ages.

Illustrator should be available by phone at least once a week and be able to come to San Mateo once a month.

6-10 illustrations per poem. Books to be published upon completion of projects and illustrator given credits.

Payments made once a month after invoices for work submitted electronically. Please send sample illustrations, background and pay rate to Dan Jenkins djenkins@grapplehook.com 813-877-4665. Contact with any questions.

—from Boris Koodrin at the San Mateo Arts Commission

SWA CONTACTS

SFC President/ Gallery Coordinator	Sharon Harris	650-615-9856
1st Vice President/ Signature Awards/ Demos	Jim Stinger	650-493-6043
2nd Vice President/ Publicity	Judy Puccini	650-737-6084
SJVC President	Jesus Sepulveda	559-438-7633
Secretary	Barbara Todd	650-369-6859
Web/Master	Sherry Vockel	650-922-7474
Treasurer/ Director of Exhibits/ Rentals	Carrie Drilling	650-692-8998
Rentals	Jane Presta	650/872-0646
Corresponding Secretary	Doris Guzman	415-731-4038
Bulletin	Laura Johnson	650-533-1239
Membership	Loretta Hawkins	650-588-1154

SCHEDULE OF EVENTS

SWA October/November Exhibit
October 3–November 9

November/December Exhibit
November 14–December 29
Receiving November 10

November

17 Board Meeting
Kat Bergman Acrylic Abstract Demo

27 Bernadette McBurnie Rental
November/December Show Reception
1:30–3 PM

Center Hours: 11–3, Wednesday–Saturday

Would you consider making a donation when you pay your membership dues? SWA is a 501(3)(c) and will send you a thank you letter for your gift. You can send in your dues for 2019 before the end of December and use the donations for 2018 taxes.

If you would like to announce your shows or awards, please send the information to Laura Johnson at dollsinmin@sbcglobal.net. We will include your information, space permitting.

The Bulletin is published 6 times per year (Jan/Feb, Mar/Apr, May/June, Jul/Aug, Sep/Oct, Nov/Dec)

Advertise your workshops, classes, etc.

Rates: \$10 per ad per newsletter—50 word maximum; \$20 per ad over 50 words. Make checks payable to SWA.

Deadlines for ads and news is the 5th of Dec (Jan/Feb), Feb (Mar/Apr), Apr (May/June) Jun (Jul/Aug), Aug (Sep/Oct), Oct (Nov/Dec).

No brochures or printed matter accepted. Please type your ad and send with your check to: Laura Johnson, 3408 Beresford Ave., Belmont, CA 94002. You may send info to dollsinmin@gmail.com. Check must be received before your ad can be published.

2018 SWA Exhibition and Workshop Schedule

December/January 2018	December 13 – January 26, 2018 Receiving December 9, 2017
SWA Board Meeting/Demo	January 20, 2018
February/March 2018 Exhibit	January 31 – March 21, 2018 Receiving January 27, 2018
SWA Board Meeting/Demo	February 17, 2018
SWA Board Meeting/Demo	March 17, 2018
San Mateo School District Exhibit	March 22 – March 30; Reception March 23, 6-7:30
Skyline College Exhibit	March 31 – April 13
April/May 2018 Exhibit	April 18 – June 1 Receiving April 14
SWA Board Meeting/Demo	April 21, 2018
SWA Board Meeting/Demo	May 12, 2018 (Second Saturday)
Kathleen Alexander Rental	May 18 – 20
68th Annual Exhibit	June 5 – August 5, 2018 Receiving June 2 Opening Reception June 23, 1 – 3 pm Reception August 5, 1:30 – 3 pm
Bernadette McBurnie Rental	June 9
SWA Board Meeting/Demo	June 16, 2018
Evening Reception	July 13
Bernadette McBurnie Rental	July 14
SWA Board Meeting/Demo	July 21, 2018
August/September 2018 Exhibit	August 15 – September 28, 2018 Receiving August 11
SWA Board Meeting/Demo	September 15, 2018
Bill Dunn Workshop	September 22–23
October/November 2018 Exhibit	October 3 – November 9 Receiving September 29
Francis Livingston Workshop	October 13–14
SWA Board Meeting/Demo	October 20, 2018
Bernadette McBurnie Rental	October 27
November/December 2018 Exhibit	November 14 – December 29, 2018 Receiving November 10 2018
SWA Board Meeting/Demo	November 20, 2018
Bernadette McBurnie Rental	November 29

2018 Demonstrations

January 20	Jim Smyth	Color Theory Discussion/Demonstration
February 17	Kay Duffy	How to Fix Your Watercolor Paintings
March 17	Joyce Barron Leopardo	Critique of Paintings
April 21	Ed Lucey	Landscape in Oils
May 12	Denise Howard	Colored Pencil Techniques (<i>second Saturday</i>)
June 16	Floy Zittin	Watercolor & Gouache
July 21	Bill Dunn	Watercolor Demo
September 15	Dmitry Grudsky SWA	Collage using Rice Paper and Paint
October 20	Terri Ford	Pastel Landscape Painting
November 17	Kat Bergman	Creating an Abstract in Acrylic

October/November Exhibit Winners



1st Place
Winston
Oil by *Laurie Rodriguez*



2nd Place
Sisters
Oil by Diane Liguori



3rd Place
Crystal Decanter
Watercolor by Lynn Flodin

Non-Representational



Honorable Mention
Branching Out
Acrylic by Jacquelyn Gray

October/November 2018 Exhibit

1st Place	Laurie Rodriguez	Winston	oil
2nd Place	Diane Liguori	Sisters	oil
3rd Place	Lynn Flodin	Crystal Decanter	watercolor
Non-Representational Honorable Mention	Jacquelyn Gray	Branching Out	acrylic

Thank you to Judges: June Levin SWA, Leona Moriarty SWA and Sherry Vockel SWA

Participants: Barbara Alger, Carrie Drilling SWA, Lynn Flodin, Diana Day Glynn SWA, Sheila Gordon, Jacquelyn Gray, Deepali Kapatkar SWA, Diane Liguori, Louis Maraviglia, Pat McMorrow, Yvonne Newhouse SWA, Rose Nieponice, Karen Orton, Susan Pizzi, Laurie Rodriguez, Arena Shawn, Deborah Shea, Fran Simontacchi, Sharon Slusarz Harris SWA, and Barbara Todd SWA

Thank to volunteers: Barbara Todd, Sharon Harris, Judy Puccini, Laurie Rodriguez, Sheila Gordon, and Diane Liguori.

BILL

Annual Membership Dues Due on or before January 1, 2019

Dear SWA Member:

1. Your membership expiration date is 12/31/18. Please remit on or before January 1, 2019.
San Joaquin Valley MEMBERS WILL BE BILLED BY SJVC.
2. BE SURE to include your address label if you receive the Bulletin by mail.

Annual SWA Dues: \$45.00

Tel. No: _____
(helps to complete our roster)

ADDITIONAL DONATION: _____

SWA
527 San Mateo Avenue, San Bruno, CA 94066

Directions to SWA San Bruno

From 280: take the San Bruno Exit east (towards the Airport). At San Mateo Avenue (approximately 1/4 mile) turn right on San Mateo Avenue.

From 101: exit San Bruno Avenue west over the freeway. San Mateo Avenue is immediately after the CalTrain elevated track, turn left. Caltrain station is two blocks south on San Mateo Avenue.